

# Data Mining Rapid Assessment

*Moving from Uh-Oh to Ah-ha with Axis Group*

## What story is your data telling you?

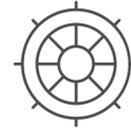
To go from being data-impaired to using **analytics as a competitive advantage**, you need to know how to approach your business problems with data. Axis's Data Mining Rapid Assessment will provide you with:



The driving factors behind your business's existing problems



Fresh insight for more creative solutioning



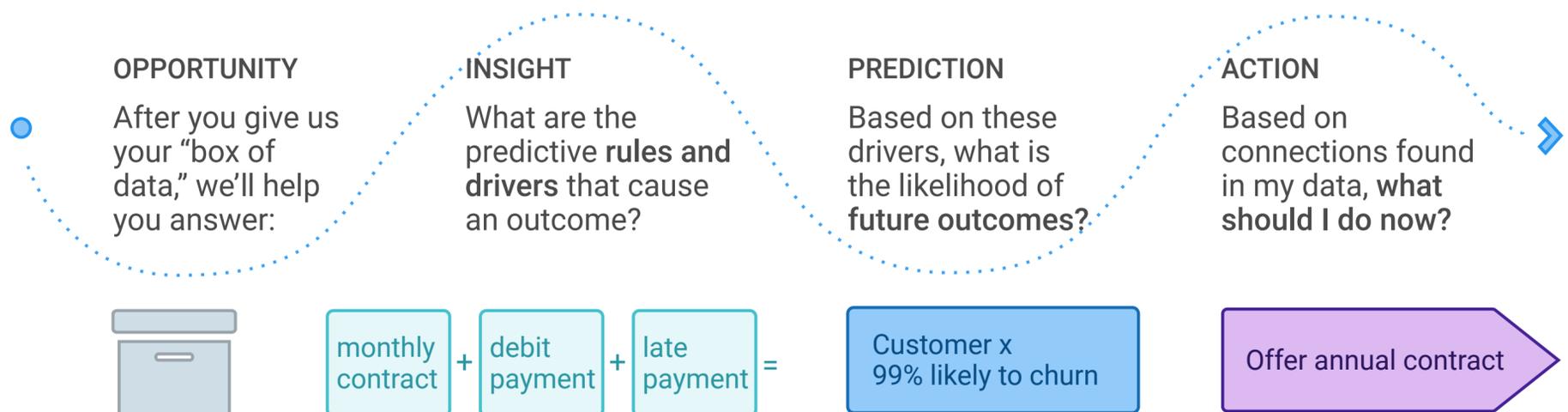
A predictive framework for making decisions

## Little input, immediate results

All it takes is a "box of data" and your business problem or opportunity – no need to worry about cleansing the data or providing detailed explanations. Messy data is welcome.

## Start with insight, move to action

Our team at Axis will partner with you for 3-5 days to take a crash course in your business environment and seek out opportunities to **create additional value with your data**. We'll return with an actionable set of results powered by EmcienPatterns™, which will give you a greater understanding of past drivers, predictive outcomes, and the actions you should take to improve your business.



Axis professionals are trained and experienced in recognizing both strategic and tactical opportunities for **leveraging data to improve business value**. We've been a leader in the analytics industry for over 20 years and have partnered with hundreds of companies who are seeking to improve their ability to compete with analytics.