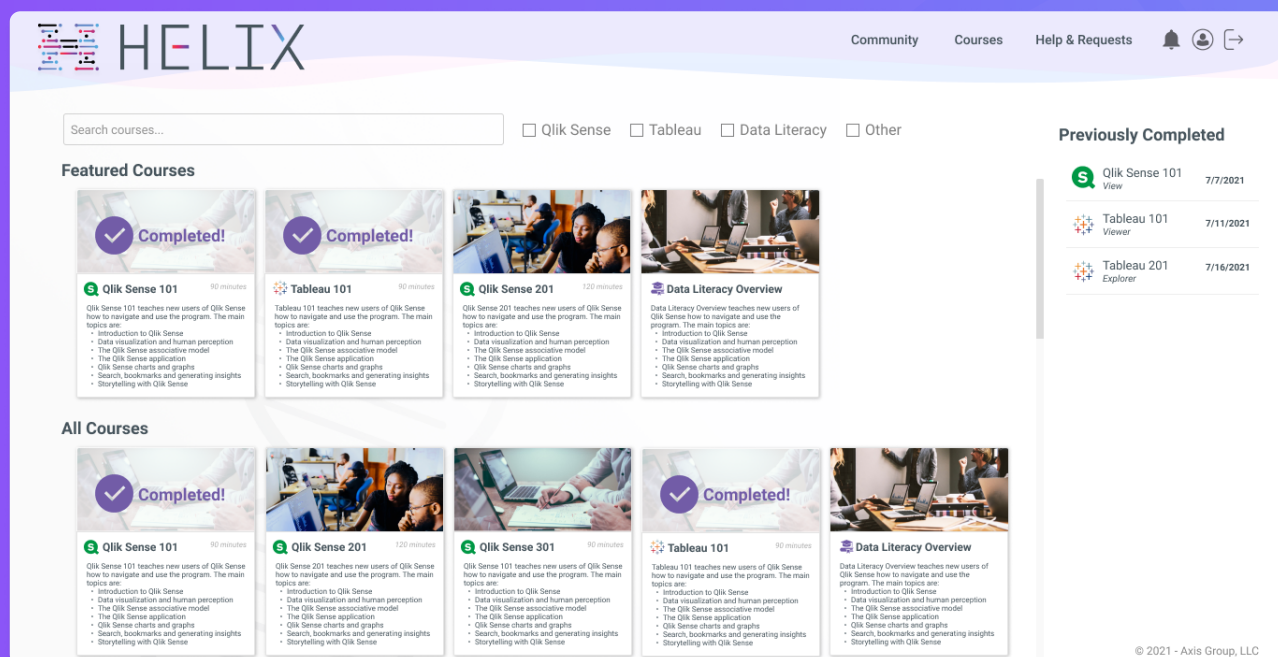
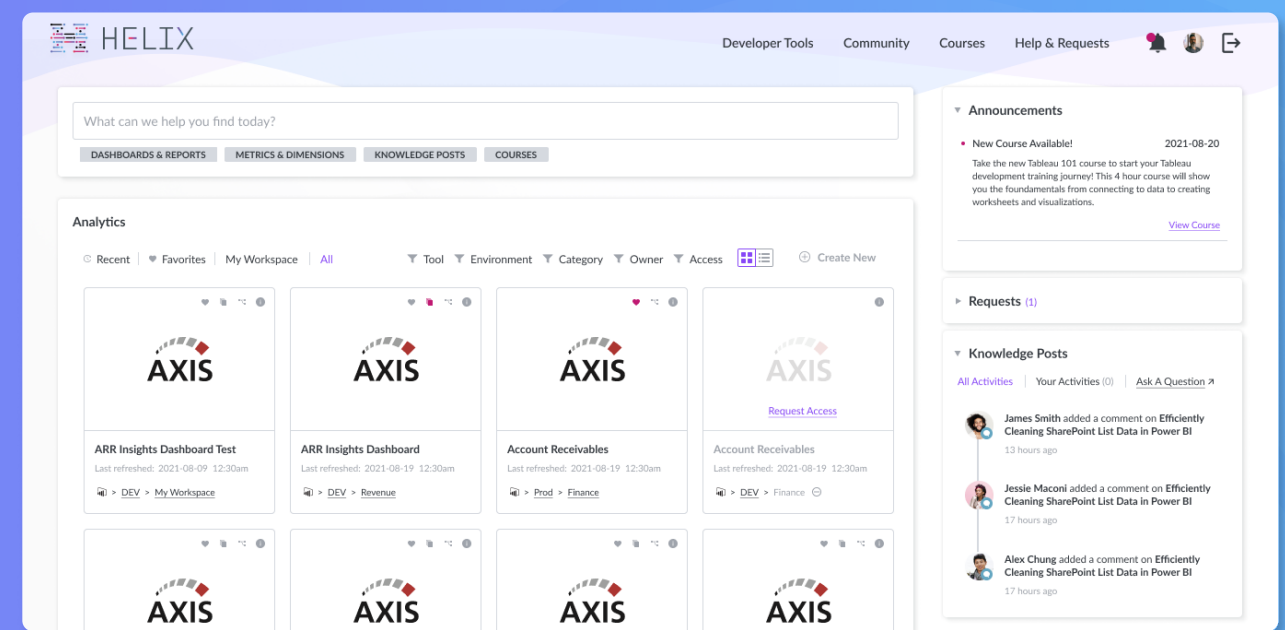


Enabling everyone in your organization to consistently gain insights from data is hard. Even the most modern data tools can't truly enable self service. That's why we built **HELIX**, your single pane of glass for accessing, governing, and managing your entire enterprise self service analytics implementation.

Analytics Catalog

Provide your users, analysts, and developers with a single pane of glass for accessing Dashboards, Reports, Applications, Support, Courseware, and Community.

- Favorites Items
- Recent Items
- Bundled Reports
- Use Case Profiles
- BI Version Control
- Complete Adoption Tracking
- Data catalog integrations
- Custom Tagging Taxonomy
- Search Across Platforms
- Built-in Access Requests
- and more....

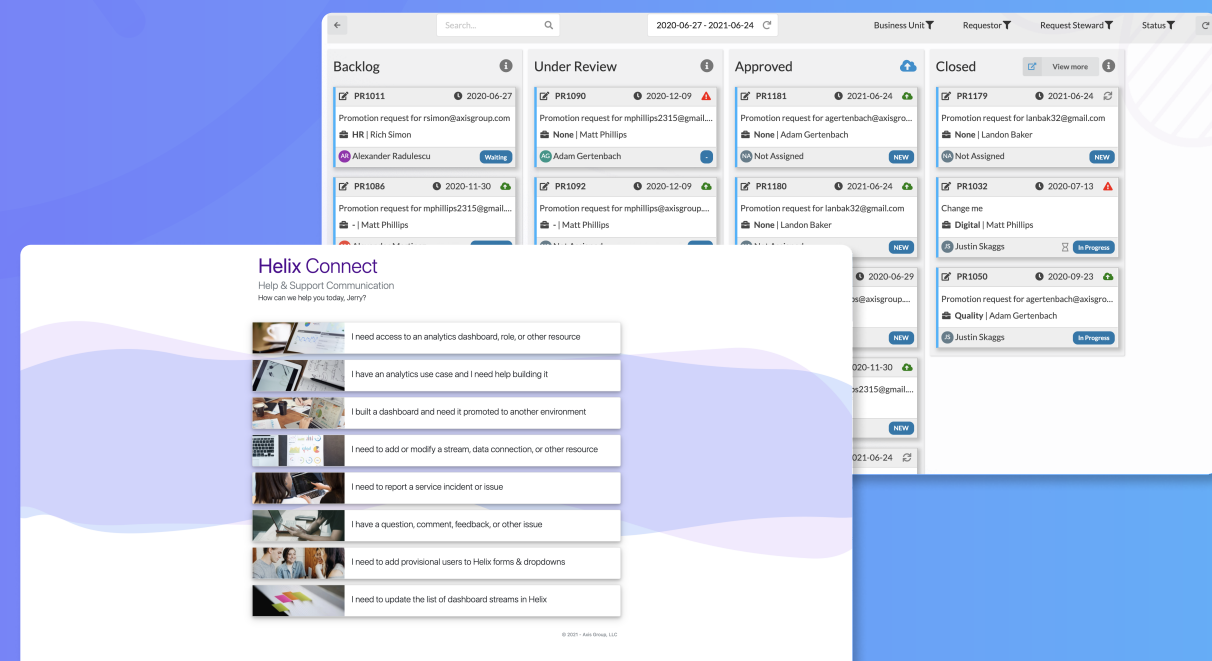


Governance Through Education®

Scale your analytics implementation using our Governance Through Education® model, our patent-pending approach to scalable data and analytics governance that allows you to tie permissions and authorization to education. Minimal oversight and management is required to run this type of governance program and you can have confidence that users avoid bad data and poor performance for their dashboards and reports. For added benefit, use HELIX to tie education to licensing so you can ensure you're only paying for what people are using, not what they request.

Scalable Support

Oversee, govern, and manage your data innovation pipeline with a centralized persona-based request system that guides users, analysts, and developers to get what they need quickly, while providing your stewards a crisp interface to organize and manage those requests. Purpose-built and designed by analytics experts for managing enterprise implementations, where everyone can be a stakeholder, HELIX provides the perfect interface to allow scalable support for thousands of users with a minimal support team complement. Integrate seamlessly with systems you already have, like JIRA, ServiceNow, Zapier, and more...



Our customers see...

30%

Increased Effective Adoption
of Data and Analytics Tools

\$6M

Average Annual Cost Savings
Headcount and Unused Software Licenses

50%

Reduction of Request Backlogs
and Time to Deliver Solutions

300

Average # Citizen Developers Enabled
for BI Self Service